

AUGUST 2010 NEWSLETTER

A Note From Shelley,

So hard to believe summer is winding down, school will be starting soon (big sigh from moms) and our thoughts are turning to fall. Hope you have had time to enjoy family (we celebrated our 40th wedding anniversary in Italy) and are looking forward to changes.

Usually fall brings a timely change in our wardrobes. We are struggling with putting away the lightweight summer things and pulling out our fall outfits. Several clients have shared their frustration in defining what is "age-appropriate". So at this time a few thoughts to consider:

Just because you are getting older does not mean that you have to dress drab and boring.

FOR MEN:

Own a suit. If you are purchasing a new one, be sure that it is a classic navy, black or charcoal gray.

Choose clothing that fits your body. Buy button-down shirts that fit both your neck and arm measurements, get your pants tailored and don't wear anything that is too tight or too loose.

Say no to double-breasted suits. They aren't flattering, nor are they attractive. Opt for the classic four-button, single-breasted suit.

Wear appropriate casual clothing. Choose jeans that are darker with no embellishments, holes or bright stitching. Make sure both jeans and khakis are straight-cut leg and always wear collared polo shirts.

FOR WOMEN:

Know your body shape: this is essential to dressing appropriately for your age. Get in front of a full-length mirror and try on all the clothes in your closet. Get rid of anything that is too tight and too revealing.

Stick with classic looks. A well-tailored jacket paired with a classic pant always has been in style. If you love dresses, try a wrap-these classic dresses look good



Shelley Menduni
President
Professional Imagery

IMAGE MANAGEMENT

Corporate Workshops

"Impact Your Image"
Professionalism PLUS

Business Etiquette:

What message are you sending?
Great Customer Service

Private Consultations:

Color Analysis
Wardrobe Audit and Evaluation
Personal Shopping
Basic Makeup Application

Contact:

614-325-8550 (cell)

614-389-3873 (home)

on women of any age.

Follow trends in small doses-do it with accessories such as jewelry and scarves. Wearing a few accessories show that you are still fashion forward.

Choose jeans that are a darker wash with no embellishments, tears or bright stitching.

Use color to enhance and flatter. The rich, deep colors for fall are a great way to give you a "sparkle".

One client's comment says it all "Friends have been asking me what I have done recently to change my appearance. They keep saying how much younger-looking I am." I just chuckle because working with my "color palette" has been so much fun and easy!!! Thanks Shelley for transforming me from matronly to stylish.

Ready to be transformed for fall? What is trendy and age appropriate? Let Shelley bring out the best in you! Call for a free color analysis and consultation today.

What the well-dressed will wear this fall:

For both men and women outerwear has become a statement piece. For men, bomber jackets are classic staples that can be worn at any age.

Call ***Shelley*** at **614-325-8550** for more information about her seminars.

Thoughts, comments, feedback? We welcome hearing from you, please feel free to pass this newsletter on to a friend.

All the best,

Shelley

RESOURCES

www.shelleym.myarbonne.com

Member of NAWBO Columbus



This email was sent by Professional Imagery, 4345 Oak Wood Court, Dublin, OH 43016, using Express Email Marketing. You were added to this list as sjholken@celeritynetworks.net on 8/25/2008.

Express Email Marketing supports permission-based email marketing. You can change your [preferences](#) or [unsubscribe](#) from this mailing list at any time.